

Judo Federation of Australia

2nd NATIONAL CLUB SEMINAR



Sydney Olympic Park - The Armory
3rd – 5th November 2017

[Location Details](#)

SCHEDULE OF TOPICS

Friday 3rd November - Day 1

Self Check-In at your pre-arranged accommodation

5.30pm-onwards: Seminar Registration (YMCA The Lodge, Jamieson Street, Newington)

6.00pm: Welcome BBQ Dinner (YMCA The Lodge)

7.00pm: Welcome & Introduction by JFA CEO Alex Vallentine

7.15pm: National Statistics on Local Judo Clubs (Shane Alvisio)

How much has the JFA progressed in regards to “participation” since 2015 and during the past 12 months?
How do we further increase club numbers and provide incentives to clubs to register all members?

8.00pm: Concussion & Medical Issues – Keeping our Athletes Safe (Dr John Azoury)

Dr John will present real Australian Judo case studies and outline how the situations were handled and how they could have gone wrong. Judo prides itself on promoting the safety aspect of our sport, John will advise on how we can take precautions to make it safer for all.

8.45pm: Close of Day 1

Saturday 4th November – Day 2

8.30am: National Coaching Accreditation Scheme – The new National Judo Program (Mike Griffiths)

Mike started coaching in the UK when he was 20 years old, running his first club in a local community centre. Over the years his interest in coaching and coach education has become a major focus for him. Mike completed his EJU level 3 Advanced coach award in 2011, which included as part of the course a 7 day residential program at the University of Bath under the tuition of the famous Roy Inman, who is recognised as one of the most successful Judo coaches of all time. This experience gave Mike the motivation to pursue his studies further and enrolled in a Bsc Hons. Degree at Anglia Ruskin University in Cambridge UK. The course was 5 years in length and in addition to the degree, Mike was awarded EJU Level 4 and 5 certificates. Level 5 being a high performance coaching certificate. Mike is head coach of his own club in Gosford and is the NSW NCAS coordinator and has had a major role in developing the updated JFA coaching syllabus.

9.15am: National Grading Policy (Alan Broadhead)

National Grading Committee Chair Alan Broadhead will present the newly implemented National Grading Policy, which was been developed in part to assist club coaches build further on the successes of the split belt system for juniors and for smoother transition from Junior to Senior grades. Key features and changes of the new policy will be outlined and there will be time for Q&A from coaches who have read the document prior.

10.00am: BREAK

10.30am: “My Judo Club is more than a hobby and I Love It!”

See and hear how some Club Sensei’s are focussing on their Judo Club as more than just a hobby. 10 minute presentation from each club on their facility, training schedules, coaching staff, club activities and their most successful membership recruitment & retention strategies. The audience will be invited for a Q&A session so they may ask questions on their successes & failures.



11.30am: Using Facebook & Social Media to promote your Club (Greg Cadarin)

Promote your Judo Club to thousands in your local area all for free. Social Media Crossing is taught to Fitness Professionals and Judo Clubs can also engage this technique, involving Facebook and tagging. Greg is responsible for the highly successful Judo Club Coaches Australia Facebook page and is now also responsible for social media promotion within Judo NSW. He is aware that some of us are Black Belts and some are complete Novices in the social media scene. Greg will provide useful “take home” notes for participants to implement back at their home clubs.

12.15pm: LUNCH

1.00pm: How to Build the Profile of your Judo Club (Shannon Byrne)

Shannon is a current JFA Director and Chairs the JFA Profile Committee, but her professional career is in Sports Media, first joining ABC Darwin Grandstand team in 2004. Shannon moved to Wagga, then Wollongong and has covered many sports including AFL, NBL, NRL and Olympic Games coverage. Shannon will present on how to approach your local media and build relationships with them suggesting ideas and stories to promote your Club or players. A great opportunity for the audience to ask questions to a professional in the Sports Media industry.

1.45pm: National Entry Level Program (Michelle Matthews)

In 2016, the JFA and Member States identified the need to develop a national entry level program for Judo that can be implemented and delivered in a consistent way in clubs nationally. A working group, chaired by Michelle Matthews, are now in the final stages of the development of this program and this is an opportunity for participants to learn about the new program and how it can be delivered in their clubs.

2.30pm: National Entry Level Program – Adaptive Delivery (Warren Rosser)

Warren was part of the working group to establish the national entry level program, which will be an 8 week judo program for school aged children. The JFA is aware that Club sensei's need to be adaptable depending on their participating audience. Warren's session will concentrate on the complimentary options and provide reasons why coaches need to be a “performer” and ensure the “audience” wants to come back next week for more.

3.15pm: BREAK

3.30pm: Practical On The Mat (Bring your White Gi)

Part 1: Demonstration of Games/Activities within the National Entry Level Program (Michelle Matthews)

Part 2: Complimentary Games & Activities for junior judo sessions. Examples and ideas (Warren Rosser)

5.30pm: Close of Day 2 (Showers are available at the YMCA The Lodge if required)

6.00pm: BBQ Dinner (YMCA The Lodge Courtyard)

7.00pm: Overview of JFA Achievements, Challenges & Opportunities (JFA Chair Kate Corkery)

7.15pm: Presentation of 2017 National Star Club Awards

Sunday 5th November – Day 3

9.00am: National Database – Use Technology to Effectively Manage your Club (Presenter from SportsTG)

Demonstration on how the national database is a great tool for individual clubs for information management, communication, merchandise sales, ticketing, event management and to make your club look professional to your members. Opportunity for Q&A from participants to develop a deeper understanding of system capability.



9.45am: Judo in New Zealand – What Helps Retain Club Members (Graeme Downing)

In 2009, JNZ researched membership trends and retention issues through exit-interviewing. Since then JNZ has used the findings to develop and implement strategies, policies and resources to assist clubs to better retain their members - with positive results.

10.30am: BREAK

11.00am: UWA Judo Club Programs (Stockley Davis)

Winner of the 2016 JFA Best Initiative Award for active community engagement – hear about this club's successful programs:

- 1) Strong International Exchange
- 2) Schools Judo Program
- 3) UWA Kids in Sport Judo Program
- 4) Elite Junior Program

11.30am: UWA Judo Club School Judo Program (Stockley Davis)

High Schools linked to UWA start Judo programs to create a seamless feed into the UWA Judo Club from Primary School to University graduate. Based around the UK's School2Dojo program and the Japanese High School to University Judo structure. Initial proof of concept program established at Shenton College, a large government school with some 2,600 students. Shenton College is the winner of the Best Government High School in Australia 2013, 2014 and 2015. It has a large Japanese language program and a number of general student exchanges with Japanese High Schools with Judo programs. 14 Primary Schools, within a radius of 10kms that feed-in to Shenton College are now being targeted for classes at their schools while encouraging students to join UWA Judo Club junior classes too. UWA Judo Club has now committed to employing Taketoshi Sekine, (graduate of Kokushikan University), through UWA Sport as sponsor, to run and to teach at these schools as well as UWA.

12.15pm LUNCH

1.00pm: School Judo League in Victoria (Doug Noack)

Judo Victoria are at the start of implementing a 4 stage process to build the awareness of Judo in the Victorian School System. A short presentation on how they are engaging schools into the existing program of tournaments. Schools are being informed of results directly from Judo Victoria on how well their students are doing and how their school is progressing in the State School League.

1.20pm: Special Needs Judo (Cliff Illingworth)

Special Needs Judo in Australia is developing, with most states now including SN Judo categories into their tournaments. As SN Judo is sometimes met with nerves or fear by Club coaches, this session is an opportunity to ask questions and share experiences of just how satisfying teaching Judoka with Special Needs can be.

5mins BREAK

1.45pm: Increasing Female Participation Numbers

Female participation is at a very low rate for Judo in Australia, New Zealand and the Oceania region in general. Q&A group session to brainstorm and share ideas to lift attraction and retention rates for females in Judo.



2.30pm: Club Coaches Linking into the National High Performance Program (Maria Pekli)

Among the many recreational judoka we have in our local clubs, sometimes talented juniors start to excel. JFA Technical Director (and Olympic Medallist) Maria Pekli has some practical advice on how best to link these athletes into the national programs and how you can assist them back at your club.

3.15pm: Closing Comments & Farewell (Transport depart for Airport)

Cost: \$50 per participant, which will be invoiced upon registration

Registrations: for further information and to register please email Cathy.Potter@ausjudo.com.au

Accommodation: Participants are required to arrange their own accommodation. There are a number of accommodation options in and near the Sydney Olympic Park precinct. If staying at a local hotel then transport will be required to get to and from the seminar venues.

